

**fluidmedia:** education  
THE FUTURE OF MEDIA. IS HERE.



[www.fluidmedia.com](http://www.fluidmedia.com)

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# The School Yearbook Will Never Be the Same. (in more ways than one)

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Introducing **Parallel Publishing**, a school  
yearbook publishing system that delivers...

**PARALLEL  
PUBLISHING**  
by fluidmedia

# Simply.

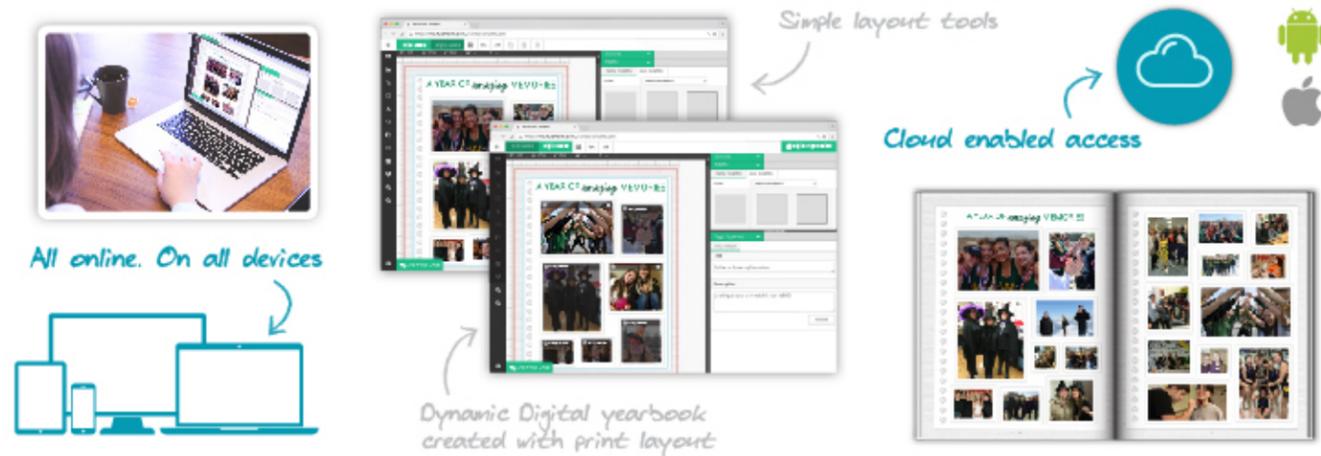
## Simply Modern

Interactive processes and workflows for a more *connected* world—with more connected people



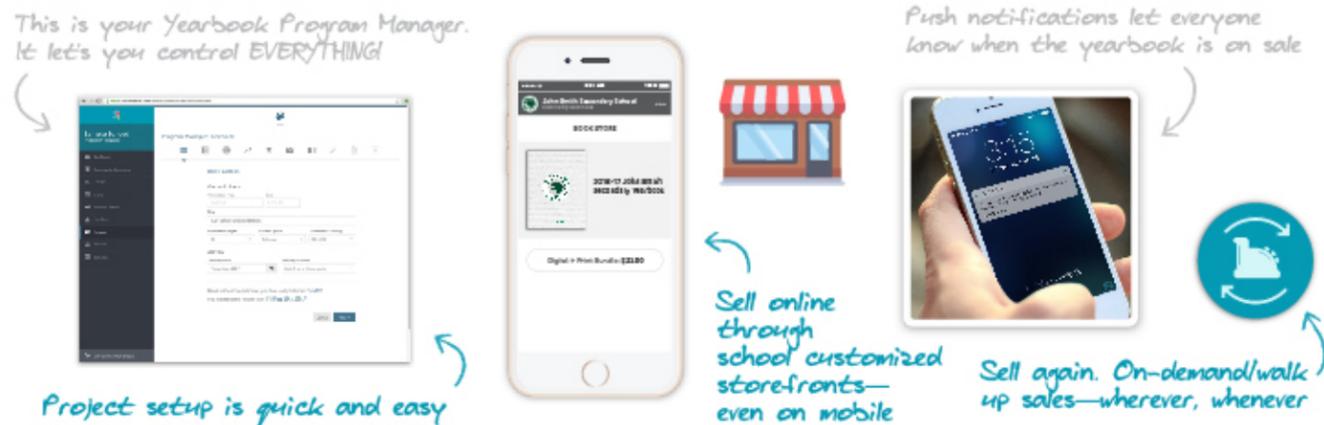
## Simply Efficient

Simplifying software and streamlined techniques that make media-making easy, fast, and fun



## Simply Effective

A seamless and sticky publishing, marketing, and merchandising process—from set up to sell through



# More.

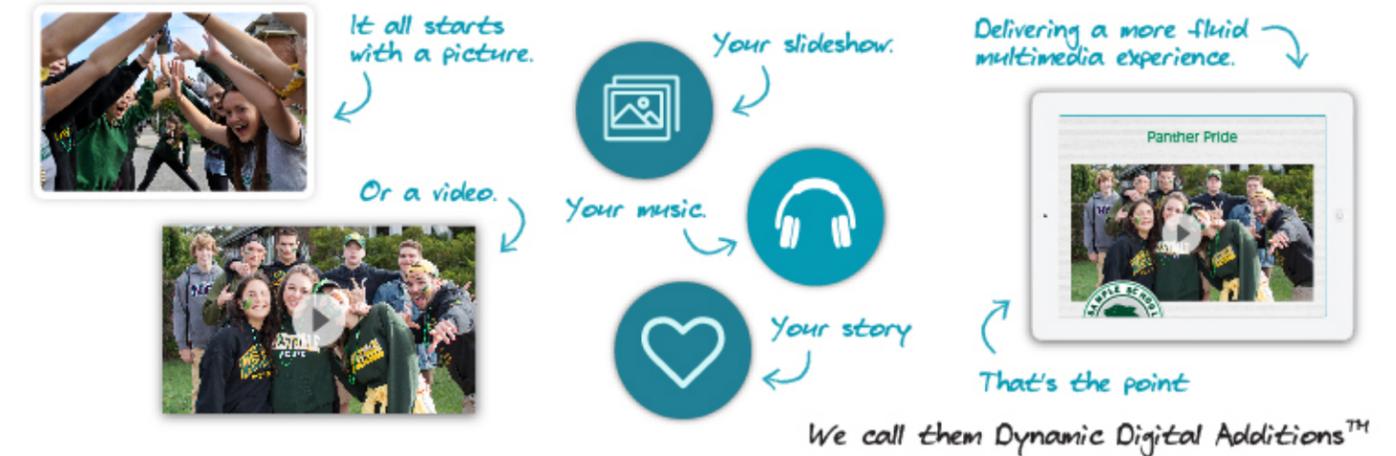
## More Deliveries

Two formats deliver more content, and more content delivers more context and memories



## More Dynamic

Seamlessly blending all content and media types into rich, immersive, and fully interactive compositions



## More Digital

Modern media products and processes enabled by an end-to-end, all digital publishing platform



PARALLEL  
PUBLISHING™

by fluidmedia™ 

**Twice the Yearbook.  
Half the Time.**

Twice the Yearbook.  
Half the Time.

Really.

# Welcome to Parallel Publishing

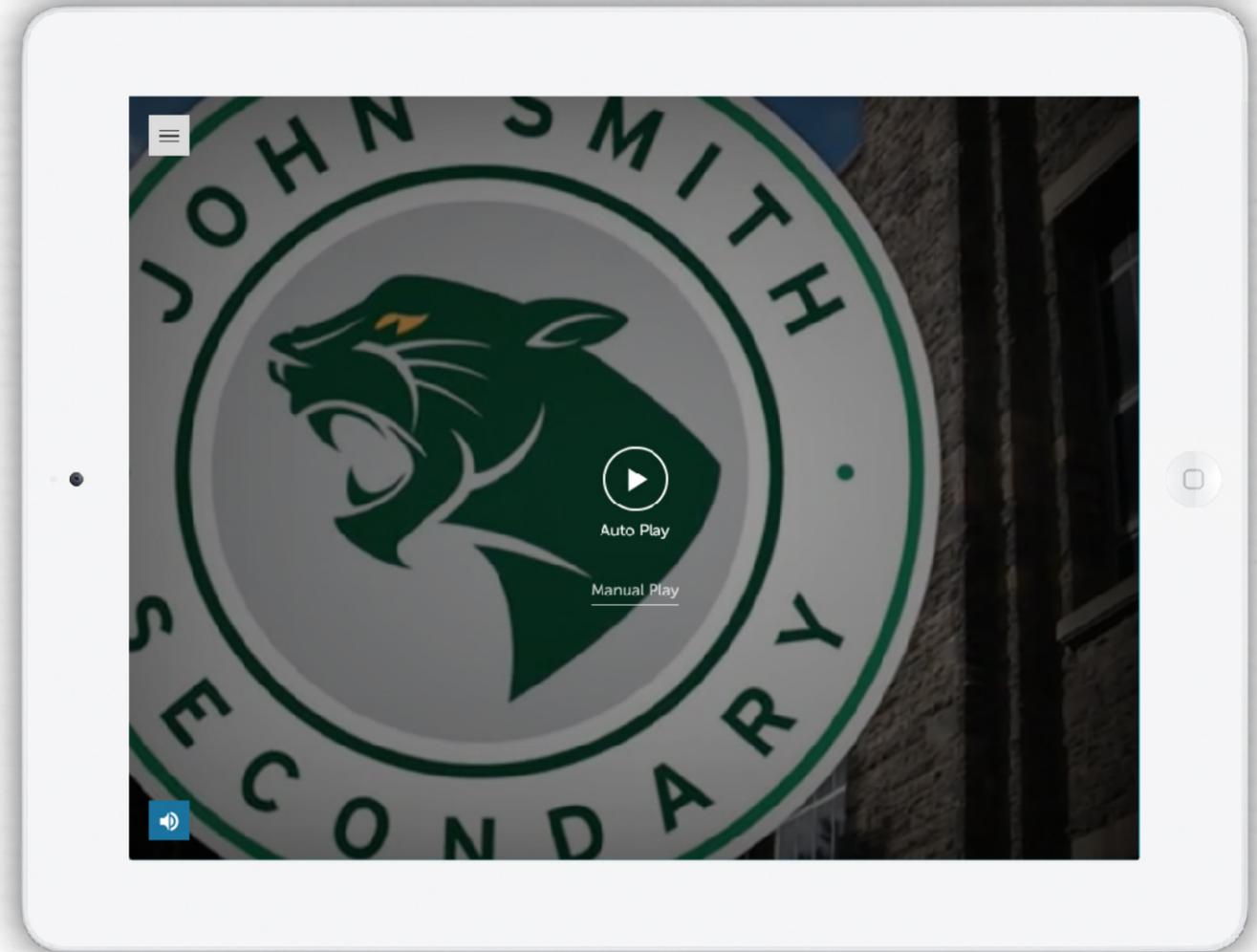
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Creating and delivering  
two editions in one  
simple, seamless, and  
efficient process.



Print Edition

+

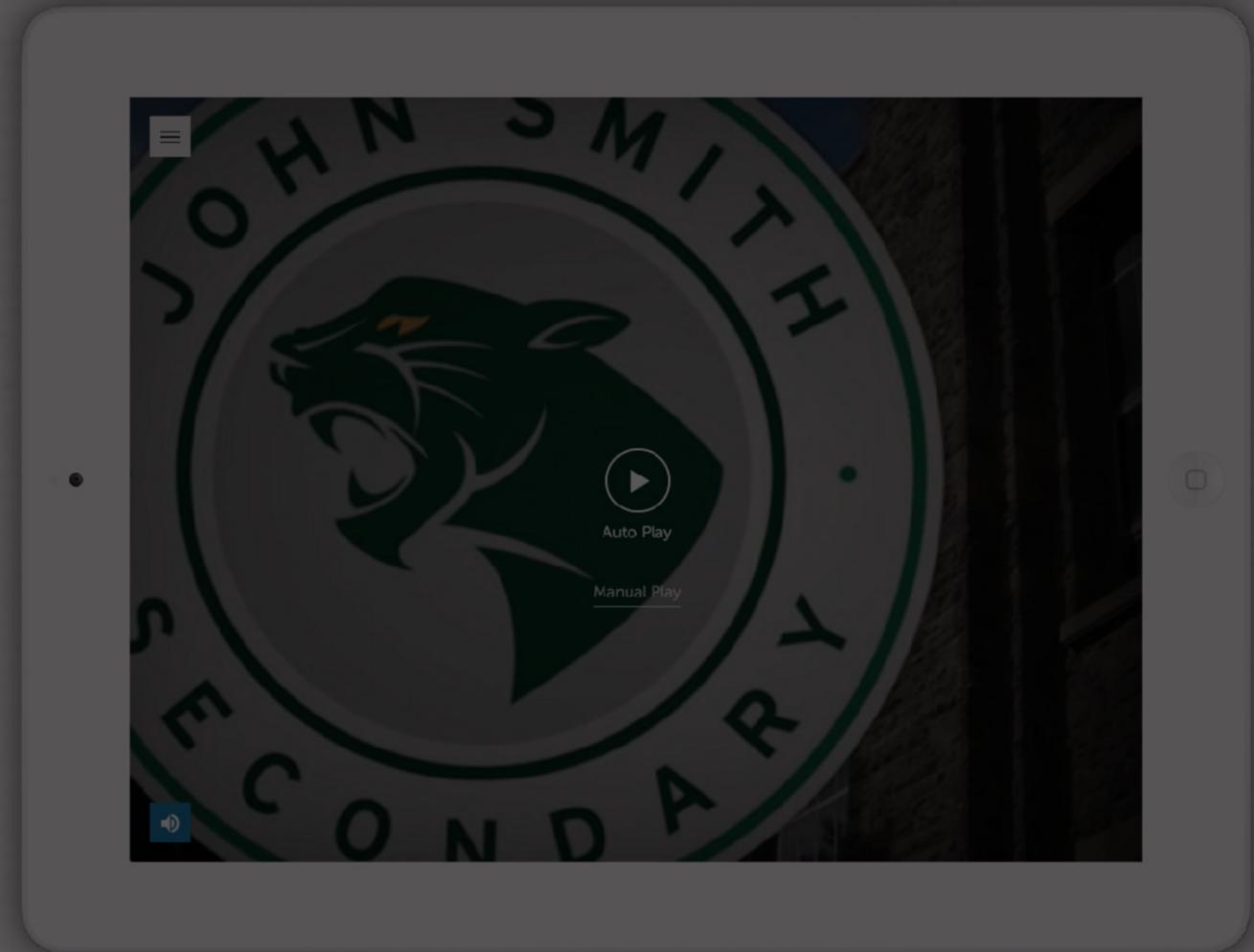


Dynamic Digital Addition™

# One Book. +



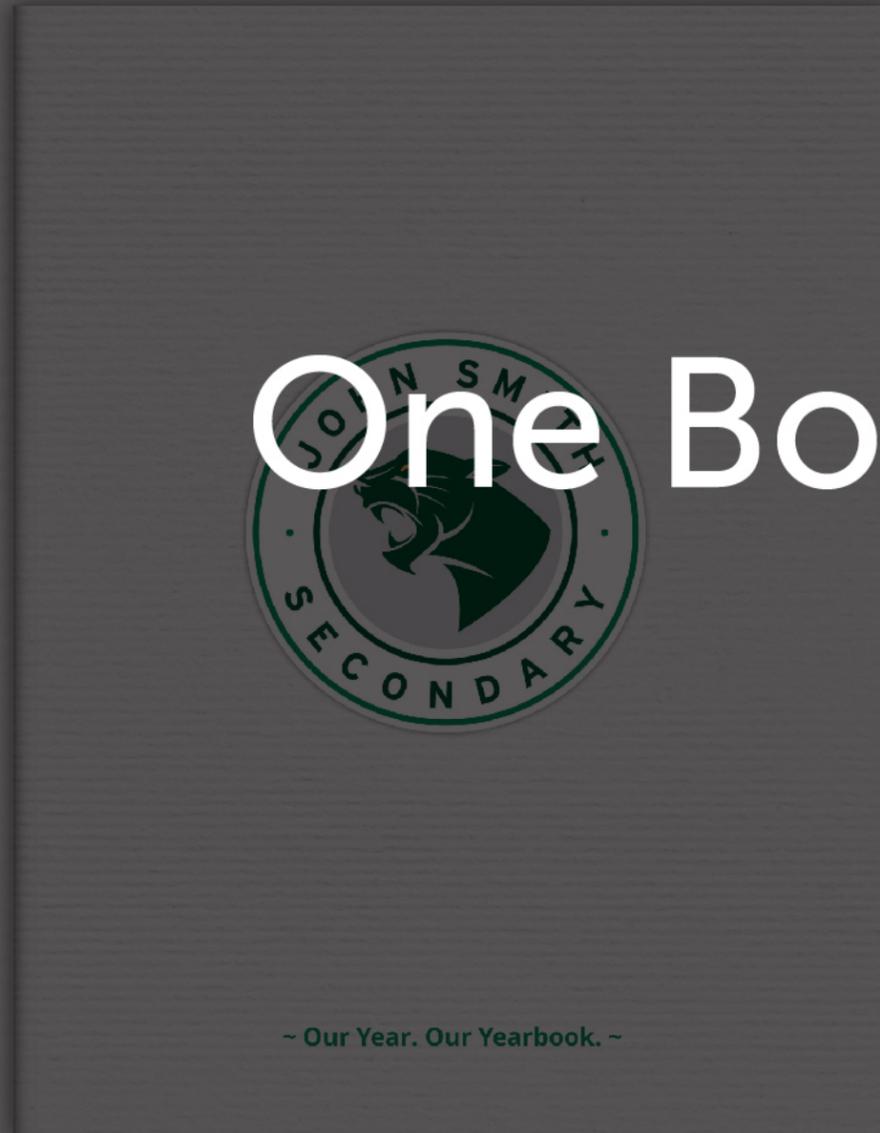
Print Edition



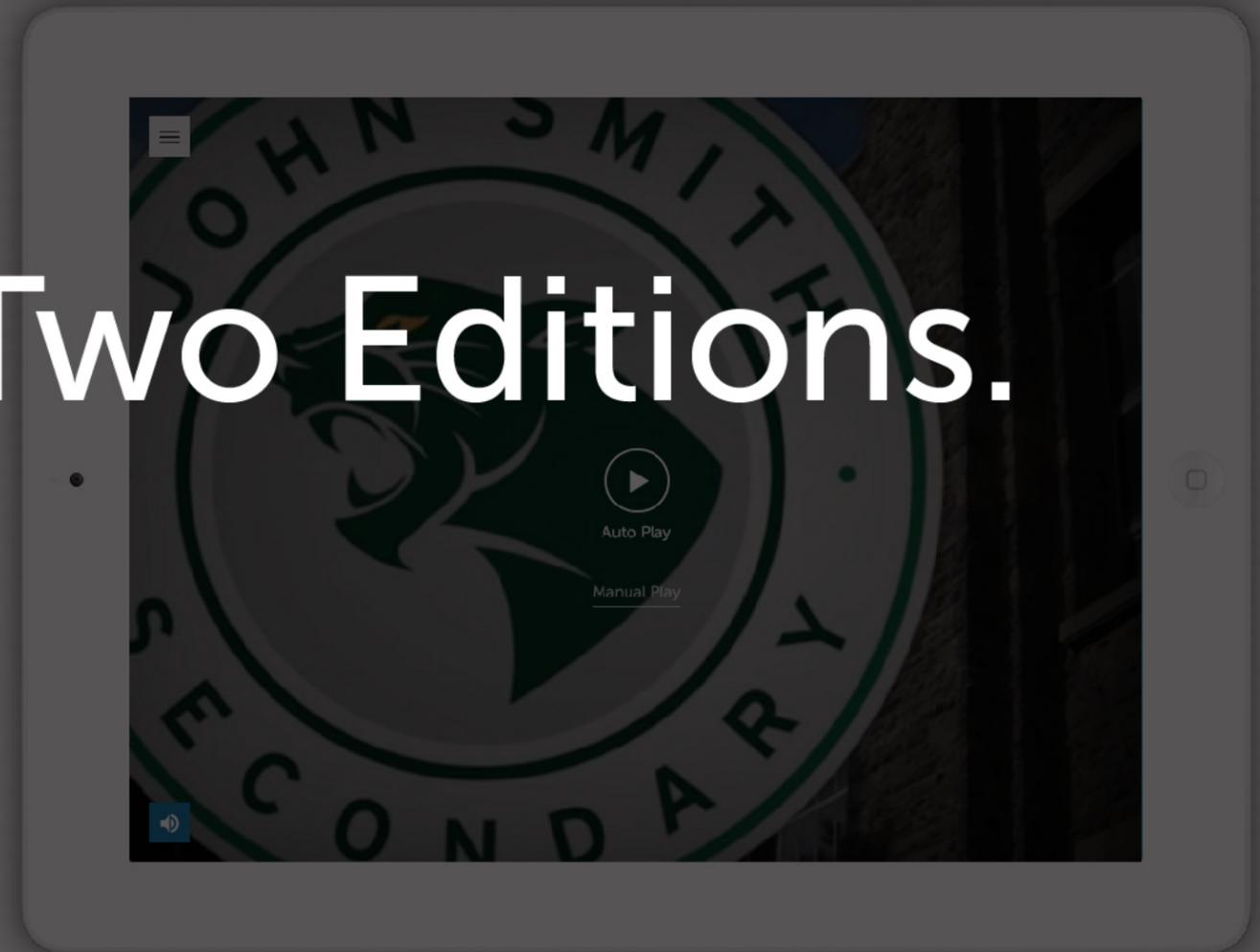
Dynamic Digital Addition™

# One Book. Two Editions.

+

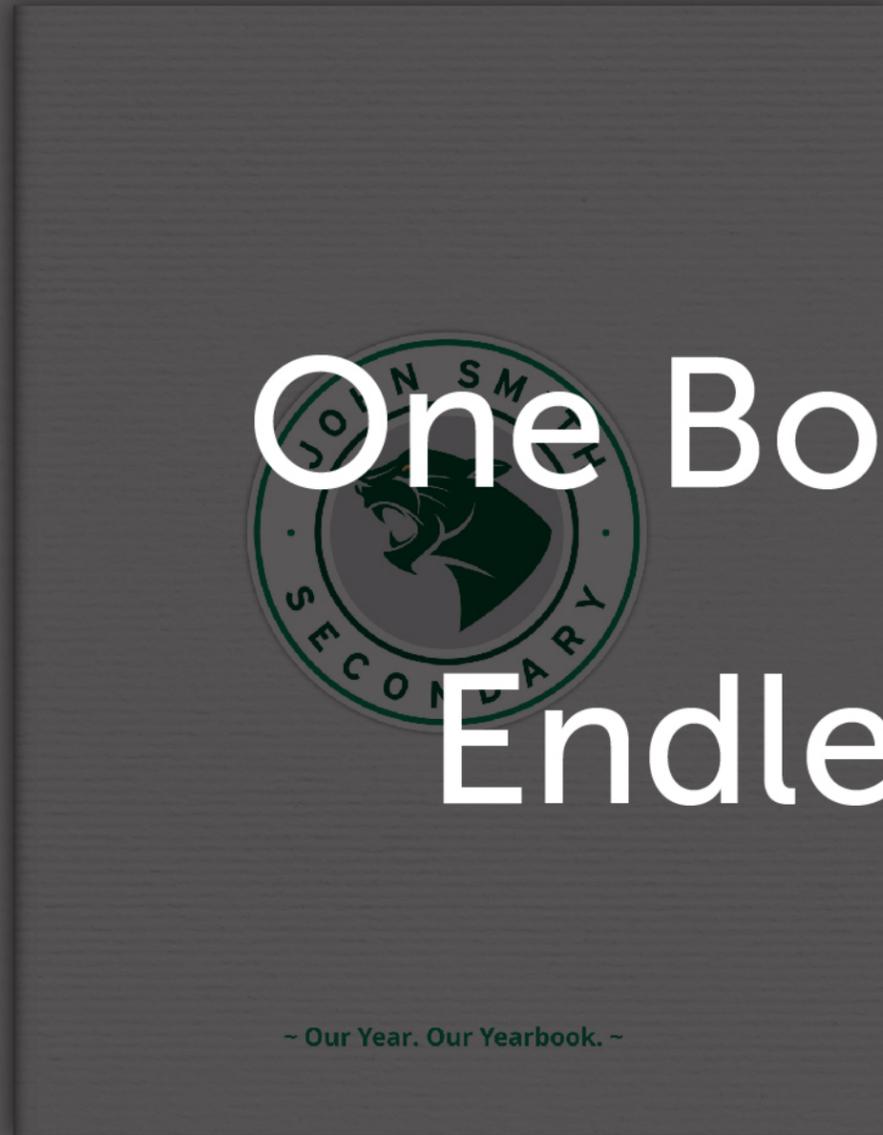


Print Edition

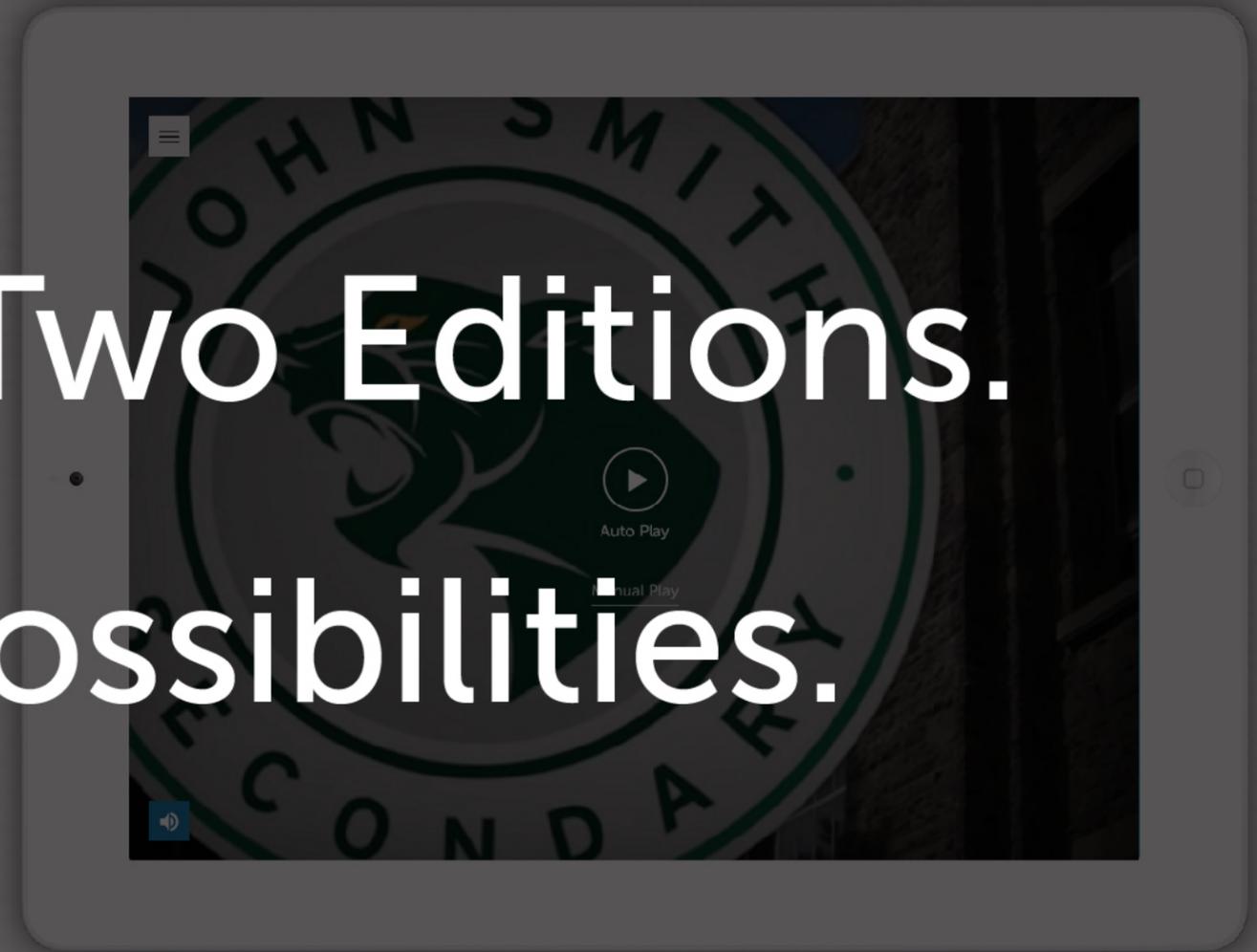


Dynamic Digital Addition™

One Book. Two Editions.  
+  
Endless Possibilities.



Print Edition



Dynamic Digital Addition™

# The Print Edition

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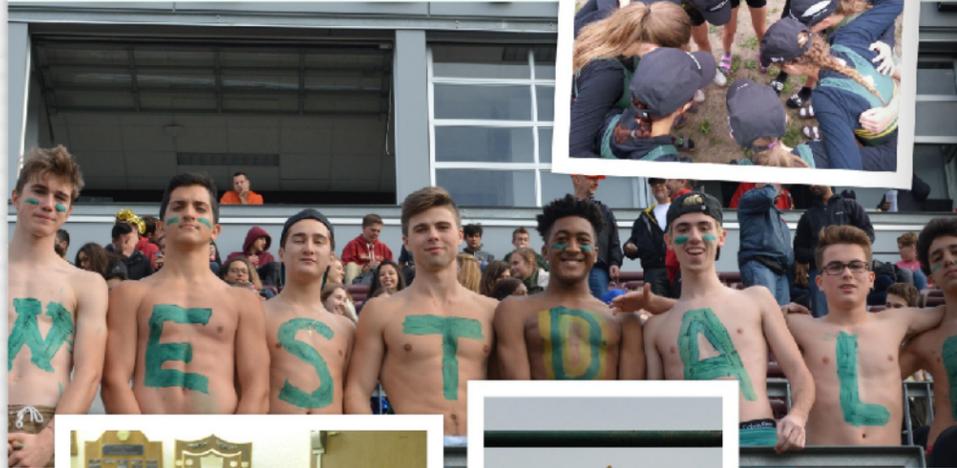
Archival quality print editions in  
hard and softcover.

Perfect bound softcover



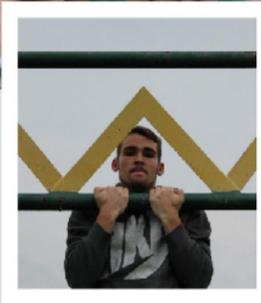
Perfect bound & Smyth sewn hardcover  
(dustcovers available)

## Panther Pride



### ALL FIRED UP!

We love it when our school community comes together to show their school spirit. Nothing says school spirit more than a little face and body paint. Well done, students!



Showing his belief of true Panther Pride, Daniel Diez (12) does pull ups under the W. "It's how I get fired up for the big game," said Daniel. "I've been doing it since my freshman year!"

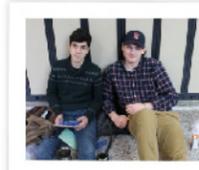


Things get interesting when Alexandra Goldfarb (12), Jenny Dotson (12), and Abbey Barrios (11) exchange some laughs on Panther Pride Day. "I love this day," said Alexandra.

## Life at JSS



In study hall, Carlo Piantini (11), Kyle Newcomb (11), Gage Wilkes (12), Brian Anderson (10), Greer Montgomery (11), and Matthew Streater (12) do some early morning studying.



### HANDS ON LEARNING

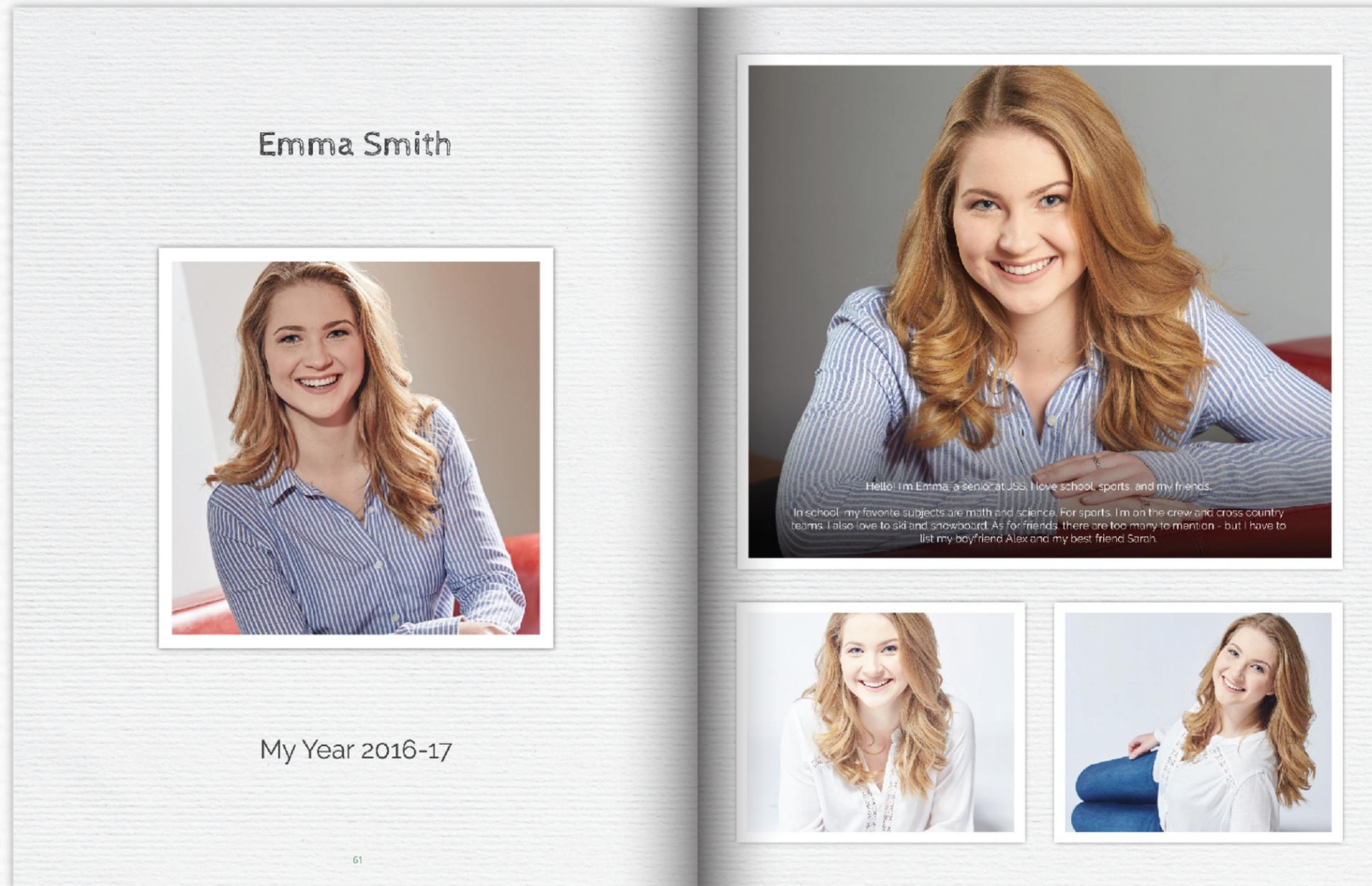
We pride ourselves on giving our students opportunities to learn by doing through all sorts of hands-on activities. Nothing fosters learning more than experiencing it for yourself.

And the results speak as well.



↖  
Eye-popping hi-res images

# Our Yearbooks are getting personal

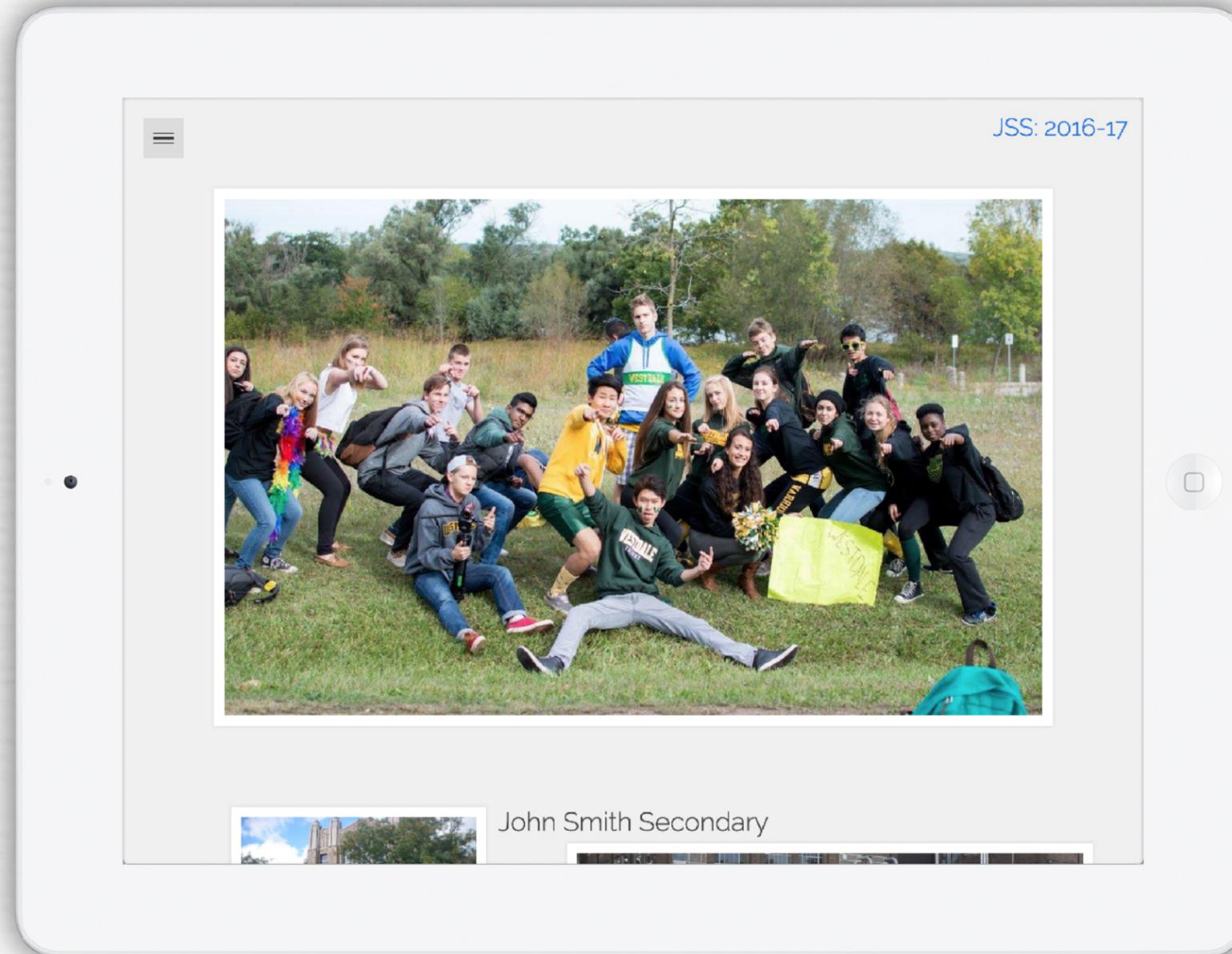


↪ Customization done right via Chapters™

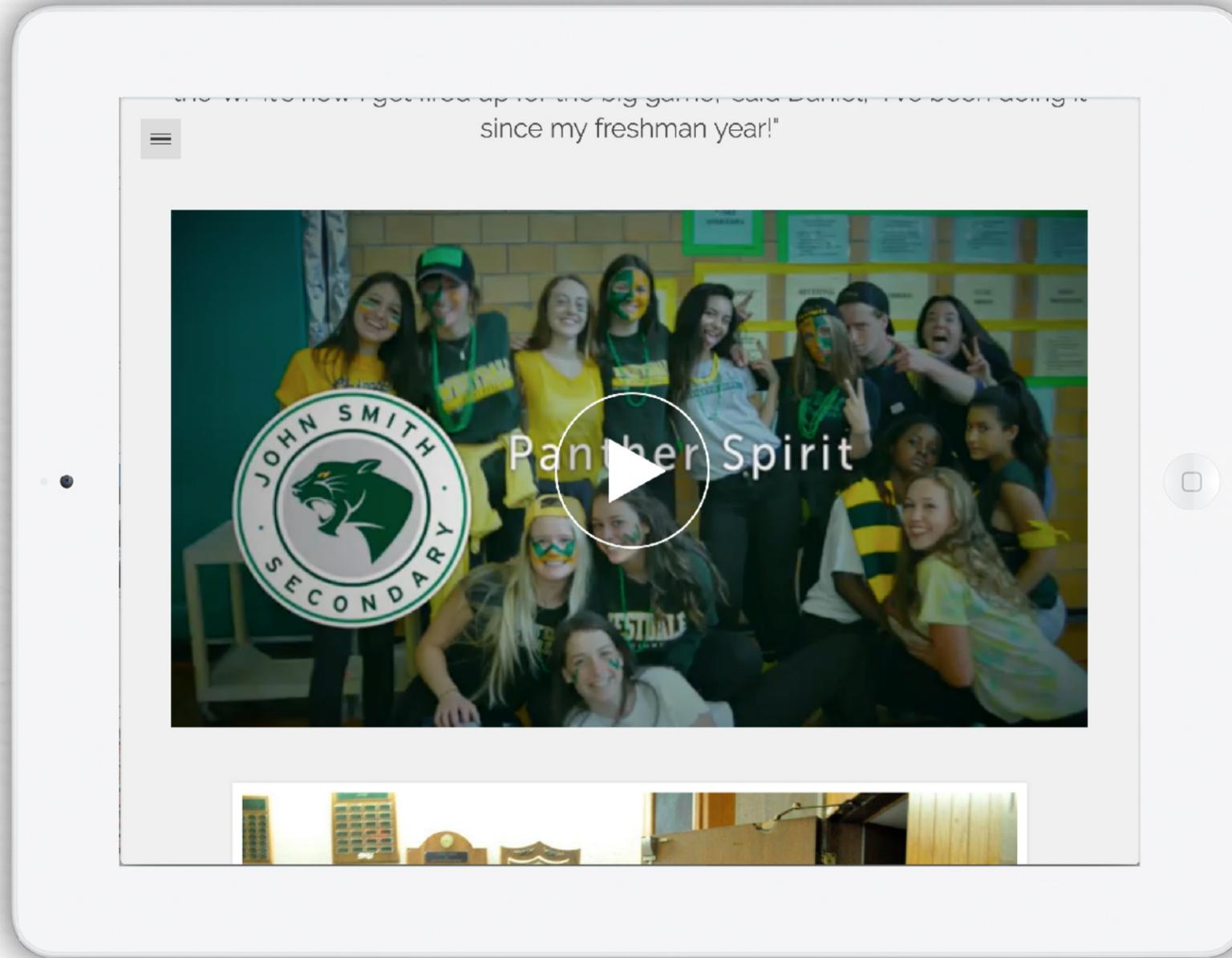
# The Dynamic Digital Addition™

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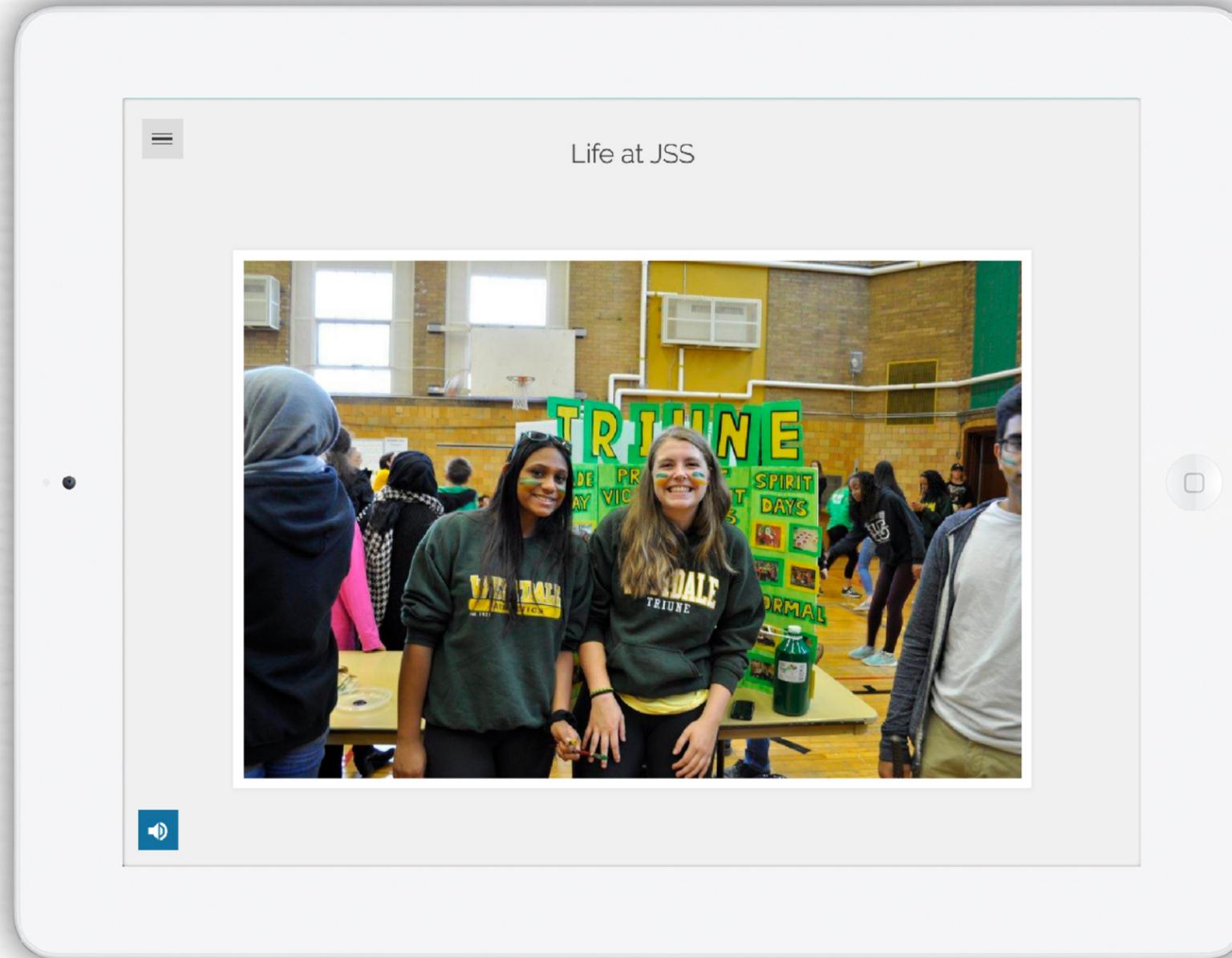
Seamlessly blending boundless amounts of multimedia into rich, immersive, and fully interactive compositions



Photos ↗



Videos  
↙



Audio (Music, shoutouts, sound files)



↖ Slideshows

via The FluidMedia System

Setup

Community Commons | John S x

Secure https://fluidmedia.com/internationalpreschool/commons

John Smith Secondary  
COMMUNITY CONSOLE

Program Manager: Yearbook

Book Details

**Yearbook Specs**

<b>Publication Type</b>	<b>Size</b>
Yearbook	Vertical (8.5' x 11')

**Name**

JSS Panthers Yearbook

<b>Number of Pages</b>	<b>Cover Option</b>	<b>Estimated Quantity</b>
62	Softcover	10 - 50

**Delivery**

<b>Delivery Date</b>	<b>Delivery Option</b>
Fri Jun 2nd, 2017	Bulk Ship to Community

Based on your selections, the base price per book is **\$19.49**  
Your file due date is no later than **Fri May 19th, 2017**

Save Next >

Exit Community Console

Sell  
↘

Community Commons | John S x

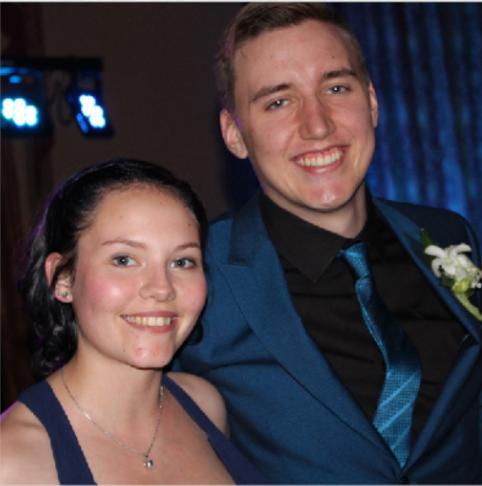
Secure https://fluidmedia.com/internationalpreschool/commons

 John Smith Secondary [Enter Community Media Stream](#)

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**JSS Panthers Yearbook**  
Softcover: \$26 | Hardcover: \$32



**Event: Prom**  
Saturday, June 10, 2017



**Facebook**  
Posted: Thursday, June 15, 2017

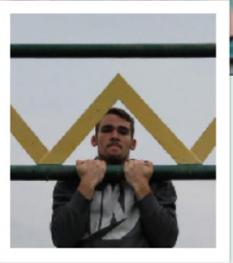
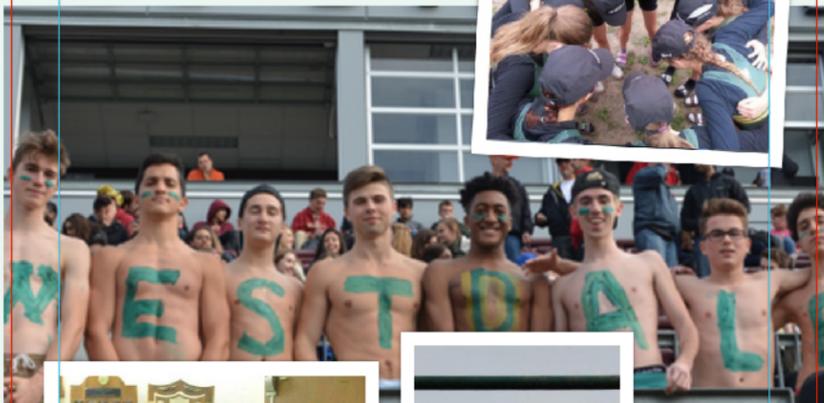
Community Commons | John S x

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Print Mode Digital Mode

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# Panther Pride



**ALL FIRED UP!**  
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Showing his belief of true Panther Pride, Daniel Diez (12) does pull ups under the W. "It's how I get fired up for the big game," said Daniel. "I've been doing it since my freshman year!"

Things get interesting when Alexandra Golofarb (12), Jenny Dolson (12), and Abbey Barrios (11) exchange some laughs on Panther Pride Day. "I love this day," said Alexandra.

Elements  
Groups  
Palettes  
Frame Palettes Text Palettes  
Filter Default Palette  
Page Properties  
Information Music Video  
Title  
We Got Spirit  
Description  
Update

Live Help Chat

↖ Create



↖  
Deliver

[ Demo ]

# 3-step Community On-boarding Process

1. Overview/Setup Session
2. Orientation/Training Session
3. Ongoing Live Support

# Our full suite of integrated publishing tools for school communities

PARALLEL  
PUBLISHING™

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TWICE THE YEARBOOK.  
HALF THE TIME.

chapters™

---

YOUR LIFE. YOUR STORY.  
ONE CHAPTER AT A TIME.

pressto™

---

BOOKMAKING. MADE EASY.

newsworthy™

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THE NEWS. GETS NEW.