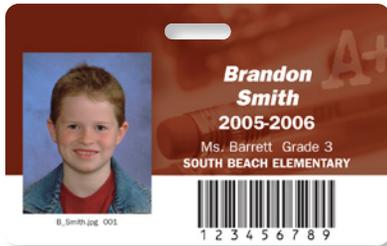


Marathon 
ID BADGES/CARDS
SAMPLE GUIDE

Marathon ID Card/Badge Sample Guide

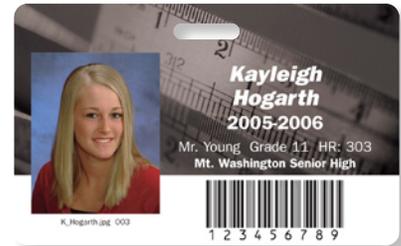
Design Choices



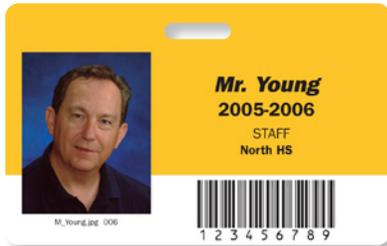
IDA_H



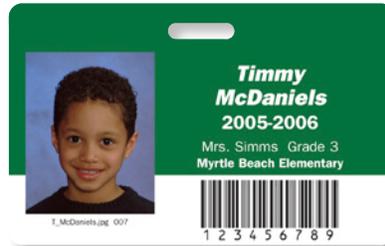
IDB_H



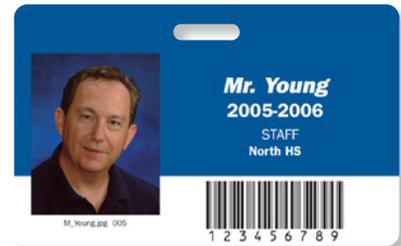
IDC_H



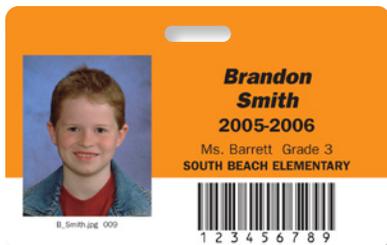
IDD_H_Gold



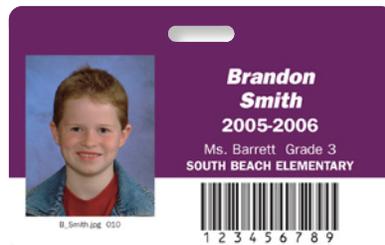
IDD_H_Green



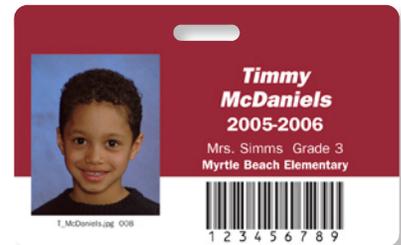
IDD_H_Blue



IDD_H_Orange



IDD_H_Purple



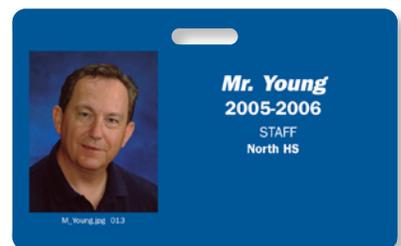
IDD_H_Maroon



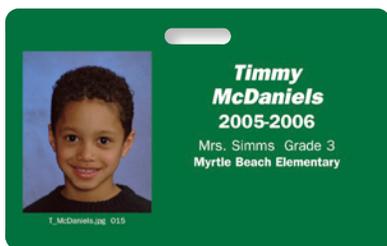
IDD_H_Red



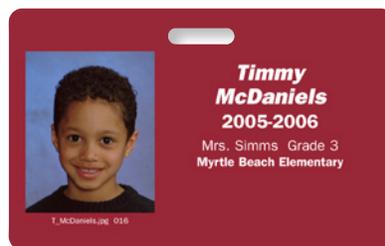
IDE_H_Black



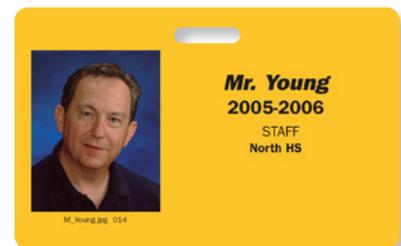
IDE_H_Blue



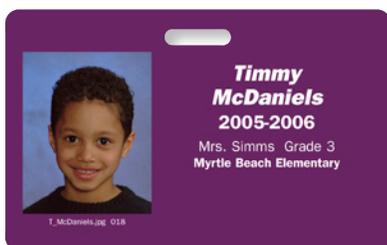
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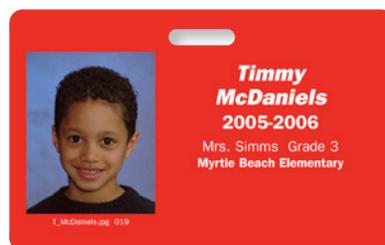
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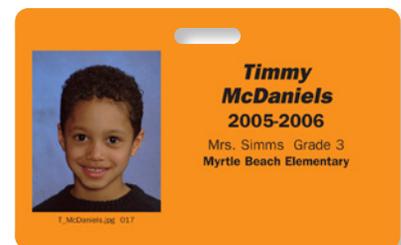
IDE_H_Gold



IDE_H_Purple



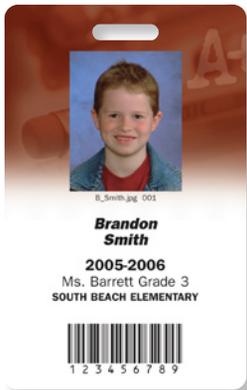
IDE_H_Red



IDE_H_Orange

Marathon ID Card/Badge Sample Guide

Design Choices



IDA_V



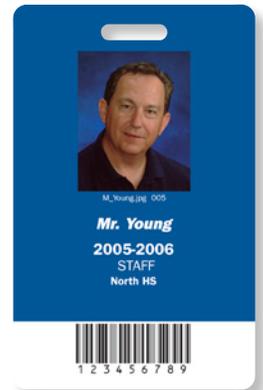
IDB_V



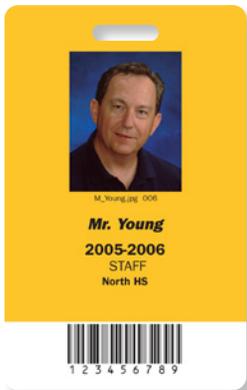
IDC_V



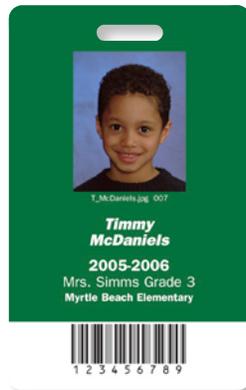
IDD_V_Black



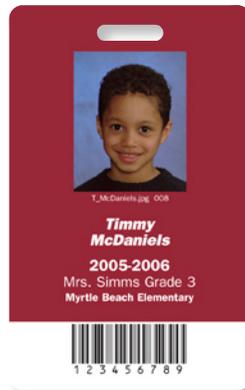
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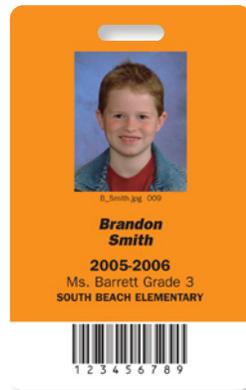
IDD_V_Gold



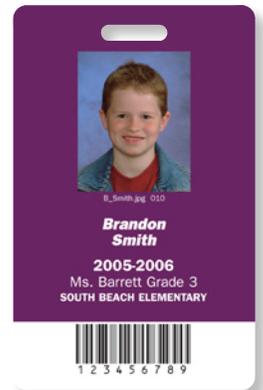
IDD_V_Green



IDD_V_Maroon



IDD_V_Orange



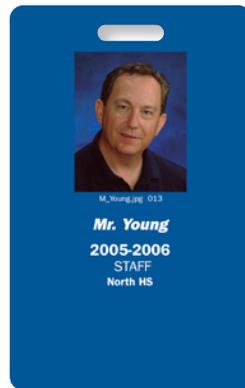
IDD_V_Purple



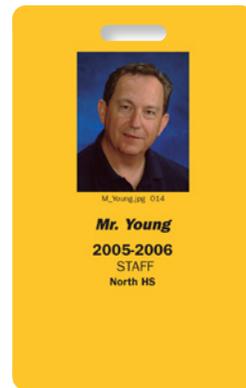
IDD_V_Red



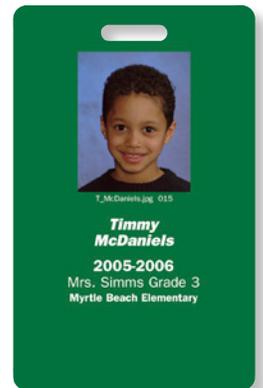
IDE_V_Black



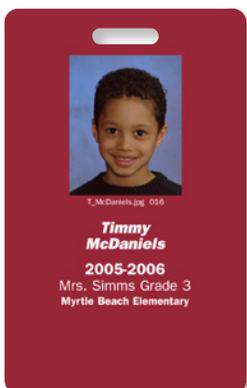
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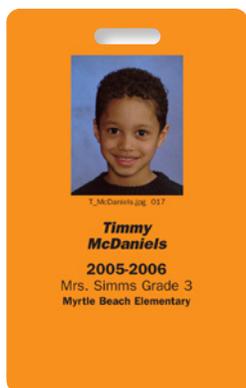
IDE_V_Gold



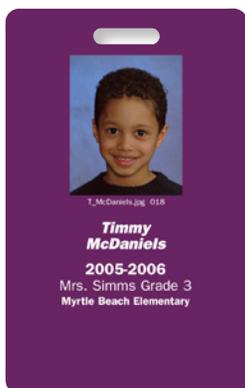
IDE_V_Green



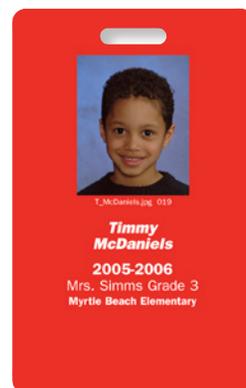
IDE_V_Maroon



IDE_V_Orange



IDE_V_Purple

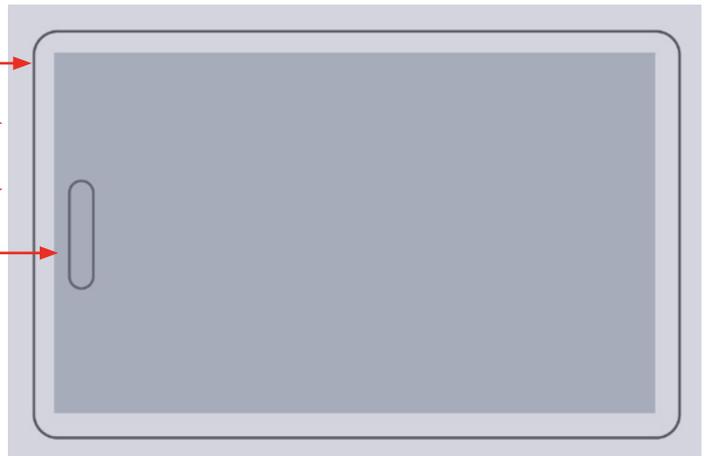


IDE_V_Red

Marathon ID Card/Badge Sample Guide

Creating and Submitting Custom ID Cards

- Actual Card Size: 3.375" x 2.125"
- Bleed Requirements: .125" on each side
- Card Size with bleed requirements: 3.625" x 2.375"
- Available Image Area: .125" inside the cut line



Barcodes

The following is typically the most commonly used font for barcoding. If your project requires an alternative font, please submit the name of the font and Marathon will be happy to acquire that for use on your project.



IDAutomationC39L



IDAutomationC39M



IDAutomationC39S



IDAutomationHC39L

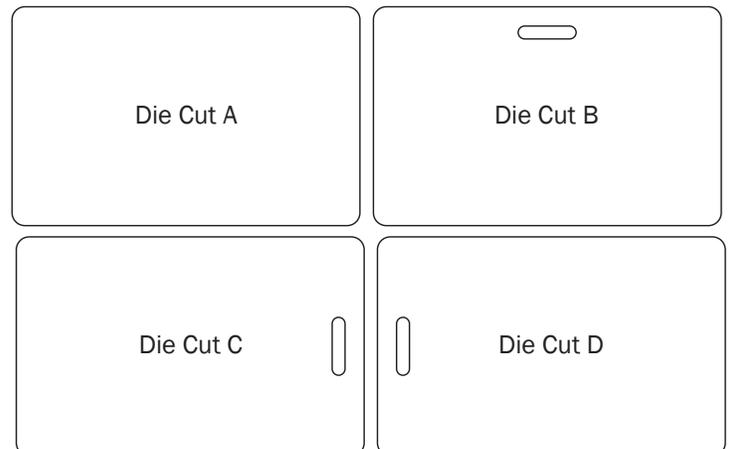


IDAutomationHC39M



IDAutomationHC39S

DieCutting



Please be sure to indicate which tag style you desire and adjust your design accordingly.

It is critical that any barcodes you use be 100% black only.

A .csv file should be included when creating Variable Data cards.

Please request a template to be emailed to you